

NIKHIL R. SWAMINATHAN

swami7780@gmail.com, nikhilswaminathan.com

247 Grand St., Apt. 2
Brooklyn, NY 11211
Cell: (917) 605-0706

RELEVANT EMPLOYMENT

Freelance Journalist, New York, NY

Writer/Editor

July 2004 – Current

- Write features, news, and reviews for *Newsweek*, *Mother Jones*, *Scientific American*, *Scientific American Mind*, *New York Post*, *Psychology Today*, *Village Voice* and *GOOD*
- Project manager on Road Map to Harmony collaboration between *GOOD* and Toyota: good.is/ecosystem

GOOD, New York, NY

Web Editor

October 2008 – December 2008 (laid off as part of staff cutbacks)

- Co-managed day-to-day operations of *GOOD.is*, including selection of featured content
- Assigned, edited and produced columns by a stable of *GOOD.is* contributors
- Blogged regularly (five to 10 posts per week) on *GOOD.is*
- Moderated comments made by visitors to *GOOD.is*
- Introduced new content types to expand the website's offerings

Scientific American, New York, NY

News Reporter, Online

November 2006 – September 2008

- Reported, wrote and produced daily news stories, features and blog posts for *ScientificAmerican.com*
- Wrote informative, search engine optimized headlines and chose photos for my stories
- Reported and wrote features and news pieces for *Scientific American* and *Scientific American Mind*
- Edited manuscripts written by scientists and researchers for the "Ask the Experts" column
- Coordinated and served as on-camera correspondent for coverage of 2008 Consumer Electronics Show
- Assisted in developing new content for *ScientificAmerican.com*

SEED, New York, NY

Associate Editor

August 2005 – November 2006

- Managed day-to-day operations and oversaw the budget of *SEEDmagazine.com*
- Assigned, edited and produced news pieces and features for *SEEDmagazine.com*
- Worked with magazine staff to adapt print content for *SEEDmagazine.com*
- Assisted in developing content and layout changes for *SEEDmagazine.com*
- Recruited and hired web interns and managed a pool of freelance writers
- Wrote short articles and features for *SEEDmagazine.com*
- Wrote features and reviews and contributed to packages for *SEED* magazine

Creative Loafing, Atlanta, GA

Nightlife Editor

May 2003 – July 2004

- Assigned, edited and proofed articles and columns for the Nightshift section
- Assigned, edited and proofed features, record reviews, briefs, and short previews for the Vibes section
- Wrote the weekly "Live Shot" column about concerts by local musicians
- Wrote features, news articles, record reviews and previews for the Vibes section
- Acquired art for each piece in the Vibes and Nightshift sections
- Supervised content changes and layout in the Vibes and Nightshift sections
- Recruited and maintained a pool of freelance writers for the Vibes and Nightshift sections
- Proofed pages in the Vibes and Nightshift sections

Pitchforkmedia.com, Chicago, IL

News Writer

November 2002 – August 2003

- Researched, reported and wrote news articles on independent rock bands and musicians

EDUCATION

Columbia University, School of Journalism, New York, NY

August 2004 – May 2005

- Master of Science in Journalism

Cornell University, College of Engineering, Ithaca, NY

August 1998 – May 2002

- Bachelor of Science in Chemical Engineering

SKILLS

Microsoft Office, Java, HTML, JavaScript, Flash, Adobe Photoshop, Adobe Illustrator, Movable Type, WordPress, Drupal, Quark Xpress, Lexis-Nexis, Factiva, AP Style, Pro-Tools, GarageBand